



# Understanding Permanent Magnets An Attempt at Universal Magnetic Literacy

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**Magnequench**<sup>®</sup>  
Leading Magnet Innovation™



The Three Vectors,  
CGS version

$$\mathbf{B} = \mathbf{H} + 4\pi\mathbf{M}$$



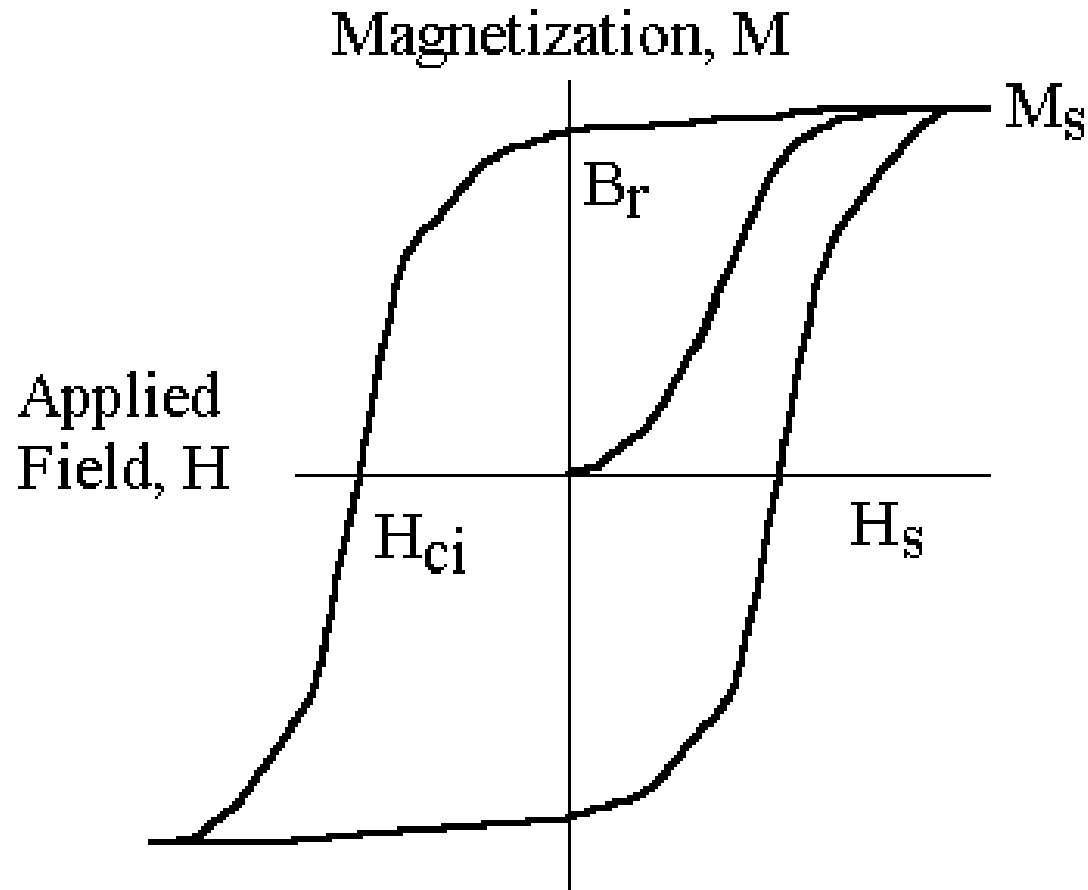
## The Three Vectors, SI version

$$\mathbf{B} = \mu_0 \mathbf{H} + \mu_0 \mathbf{M}$$

$$\mathbf{J} = \mu_0 \mathbf{M}$$

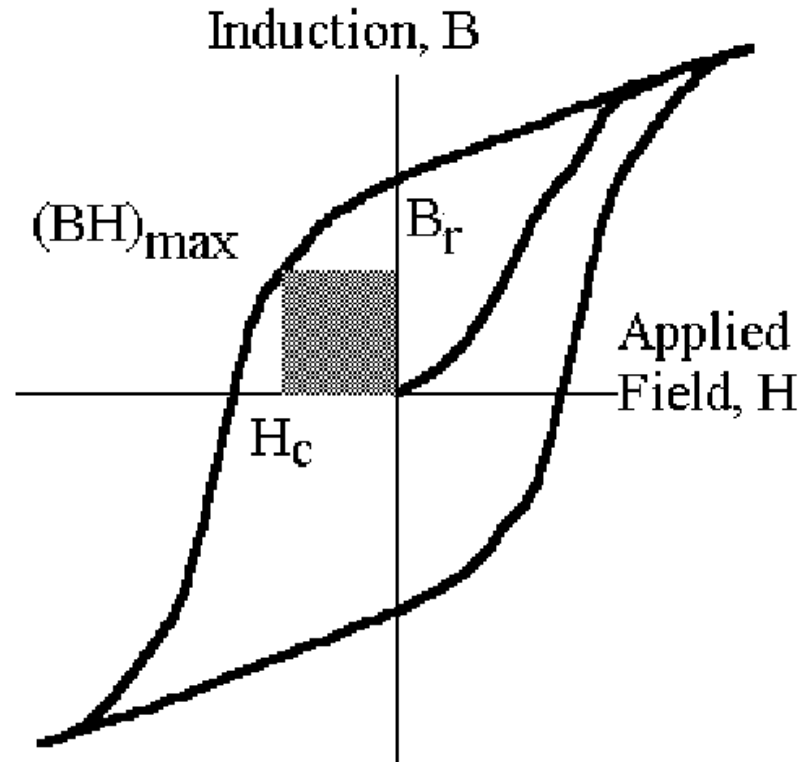


# Magnetic Hysteresis, M vs. H



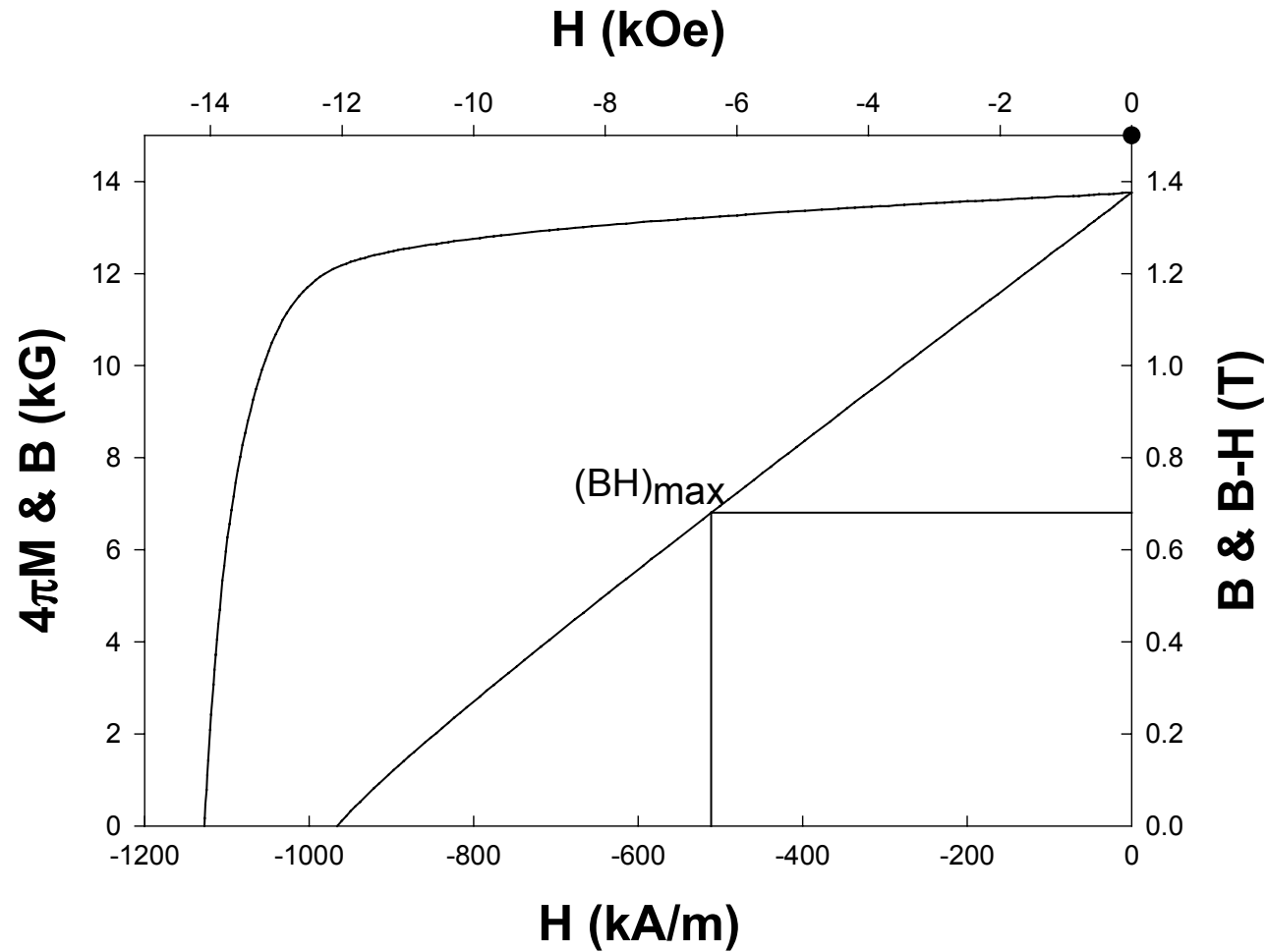


# Magnetic Hysteresis, B vs. H



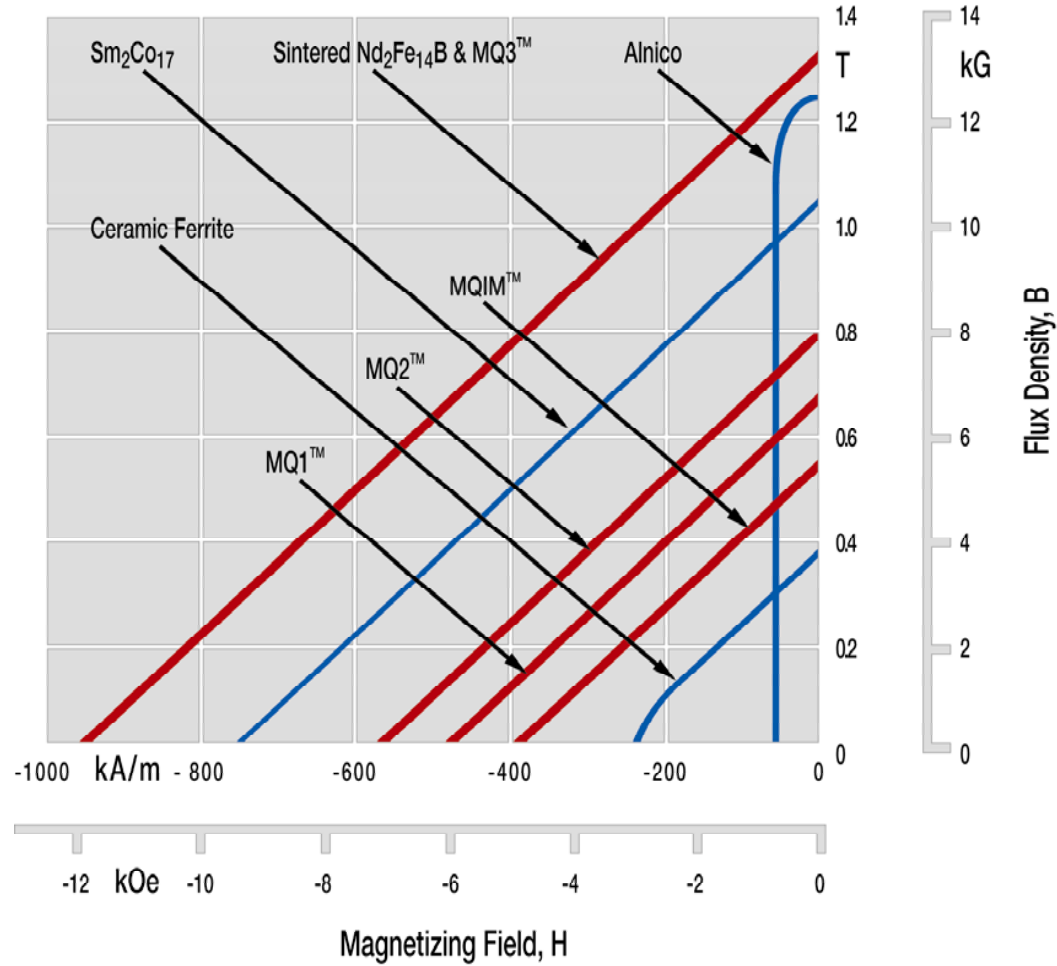


# Demagnetization curves





# Demagnetization curves





# Four Families of Permanent Magnets

Property	Ferrite	Alnico	SmCo		NdFeB			
	Ceramic 8	Alnico 5	Recoma-20	Recoma-26	Ugimax 43A2	MQ1-B	MQ2-E	MQ3-F
$B_r$ (kG)	4.0	12.5	9.0	10.4	13.4	6.9	8.25	13.1
$(BH)_{max}$ MGOe	3.8	5.5	20	26	43	10	15	42
$H_{ci}$ (kOe)	3.3	0.64	30	25	15	9	17.5	16
$T_c$ (°C)	460	890	727	825	310	360	335	370







## Bonded NdFeB benefits

- Smaller size
- Lower weight
- Higher efficiency
- More torque
- Improved low temperature performance



## Checklist: ferrite to bonded NdFeB conversions

### Material selection

- Select primary consideration: high  $B_r$ , high  $H_{ci}$ , high  $T_c$ , low irreversible loss, low cost
- Verify manufacturability with supplier

### Magnetic circuit analysis

- Don't copy ferrite dimensions or shapes, especially in motors, rings are the preferred shape for bonded NdFeB with 4 or more poles
- Check that other flux carrying parts, return path, laminations etc. are not saturated

### Corrosion protection

- Coat or overmold? Determine if necessary



## Checklist: ferrite to bonded NdFeB conversions

### Magnetizing

- Apply adequate magnetizing field, verify magnets are really saturated. New fixture and magnetizer likely
- Verify that the flux is correctly oriented in the fixture; unlike anisotropic magnets, isotropic bonded magnets assume the same flux pattern supplied by the fixture

### Temperature

- Determine maximum operating temperature
- Verify material is compatible with this limit
- Determine irreversible loss, if necessary
- Check effect of armature reaction at the maximum operating temperature



## Redesign comparison

Magnet Material	Constant Stack Length		Constant Diameter	
	Diameter (mm)	% Reduction	Stack length (mm)	% Reduction
Ceramic 8	48	0	48	0
MQIM™-O w/ PPS	39.2	18.3	44	8.3
MQIM™-B+ w/nylon 11	36.9	23.1	43	10.4
MQ1™-O	33.8	29.6	41.5	13.5

- Appliance motor, 2 pole
- Redesigned to maintain similar performance
- Two approaches: constant stack length and constant diameter
- Thicker wire, fewer turns, wider rotor teeth
- Higher efficiency



# Education on Magnetic Materials

- Need
- Resources
- Methods



- Review of hysteresis
- Salient features of permanent magnet materials
- Rare Earths
- Ferrite to bonded magnet checklist and comparison
- Magnetic education